

Lumix G CASH BACK CLAIM FORM

Thank you for purchasing a Panasonic Lumix G Micro System Product from your chosen photographer retailer. Please carefully check the terms and conditions and fill in your details below before making your claim*.

SURNAME

FORENAME

ADDRESS

POSTCODE

CONTACT TELEPHONE NUMBER

EMAIL

SERIAL NUMBER

DATE OF PURCHASE

PRODUCT NUMBER

(Please tick the box next to your purchased product(s) to confirm the promotion you are able to claim for)

I HAVE INCLUDED PROOF OF PURCHASE (Please tick)

If you wish to join the Lumix Lifestyle Club please tick here and an introduction pack will be sent to you (see terms and conditions .14)

I HAVE INCLUDED MY CARTON BARCODE (Please tick)

Lumix G10 camera promotions

DMC-G10KEB-K & H-FS045200E £30/€35 cashback

Lumix G2 camera promotions

DMC-G2EB-K £30/€35 cashback

DMC-G2KEB-[K/A/R]** £30/€35 cashback

DMC-G2KEB-[K/A/R]** & H-FS045200E £50/€55 cashback

Lumix GF1 camera promotions

DMC-GF1KEB-[K/S/R]** & H-H020E £30/€35 cashback

DMC-GF1CEB-[K/S/R]** & H-FS014042E £30/€35 cashback

DMC-GF1CEB-[K/S/R]** & H-FS014045E £30/€35 cashback

Lumix GH1 camera promotions

DMC-GH1KEB9[K/R]** £75/€85 cashback

I CONFIRM THAT I HAVE PURCHASED ONE OR TWO OF THE ABOVE PRODUCTS FROM A PARTICIPATING STORE OR WEBSITE.

SIGNED

*Terms and Conditions apply, please read below for full details regarding this offer.

Panasonic
ideas for life

** [K/A/R] indicates the product code ends in a single letter (eg K, A or R). For example a Black G2 camera with 14-42mm lens kit would have the full product code of DMC-G2KEB-K

COMPLETING YOUR APPLICATION

Note: please complete all sections required. Incomplete claim forms will be rejected.

- 1. Where did you purchase your Lumix G product from?** The promotions available on this claim form are only available for purchases of qualifying products made in a participating retail stores and websites. To find a list of participating retailers go to www.panasonic.co.uk/dealers.
- 2. Where do I find the product code and serial numbers of the product I have purchased?** They are located on the base of the camera/lens and on the rear of the carton your Lumix product was shipped in. Please see the illustration on the right for the exact location.
- 3. How do I send my Claim Form to Panasonic?** Place this completed claim form and a copy of your Full Purchase Receipt into an envelope, attach a stamp and post to: Panasonic Lumix G Promotion, Howard Warwick Associates, 3 IlexHouse, Holly Road, Twickenham, TW1 4HF.
- 4. What is a 'Full' Purchase Receipt?** You must include a copy of your full purchase receipt and not a deposit receipt. Please do not send the original.



Lumix G2 Cartan End

TERMS AND CONDITIONS APPLY/ PLEASE READ BELOW FOR FULL DETAILS.

1. You will qualify for one of the above promotions provided you have purchased a qualifying new (not second hand) product from a participating retailer during the promotional period.
2. Only purchases of the following product(s) codes qualify for the £30/€35 cash back promotion. DMC-G10KEB-K with H-FS045200E or DMC-G2EB-K or DMC-G2KEB-K / DMC-G2KEB-A / DMC-G2KEB-R or DMC-GF1KEB-K with H-H020E / DMC-GF1KEB-S with H-H020E / DMC-GF1KEB-R with H-H020E or DMC-GF1CEB-K with H-FS014045E / DMC-GF1CEB-S with H-FS014045E / DMC-GF1CEB-R with H-FS014045E or DMC-GF1CEB-K with H-FS014042E / DMC-GF1CEB-S with H-FS014042E / DMC-GF1CEB-R with H-FS014042E or H-ES045E or H-VS014140E or H-FD08E
3. Only purchases of the following product codes qualify for the £50/€55 cash back promotion. DMC-G2KEB-K with H-FS045200E / DMC-G2KEB-A with H-FS045200E / DMC-G2KEB-R with H-FS045200E or H-F007014E
4. Only purchases of the following product codes qualify for the £75/85 cash back promotion. DMC-GH1KEB9K or DMC-GH1KEB9R
5. Promotion Period: Purchases made between 20th May 2010 and 31st August 2010 qualify.
6. To claim the applicable promotion for your purchase, please clearly complete your details above and include a COPY of your full purchase receipt (not deposit receipt) with your claim form, by 30th Sept 2010 (unfortunately, receipt copies cannot be returned so please retain your

- original). If your claiming for a promotion that required 2 products, both products must be on the same receipt. You must send a copy of your full purchase receipt and not a deposit receipt. However if you have applied for IFC or any other credit agreement with your purchasing retailer, and do not have a full till receipt, then please send a copy of both your deposit receipt and credit agreement.
7. Entries, with required documentation must be sent to: Panasonic Lumix G Promotion, Howard Warwick Associates, 3 IlexHouse, Holly Road, Twickenham, TW1 4HF.
 8. Panasonic does not accept any responsibility for misdirected, delayed or lost claims, incomplete or illegible claim forms or claims damaged in the post. Claims by fax, telephone or e-mail will not be accepted. Illegible, incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.
 9. Upon receipt we will process your cashback claim and send the cheque made out to the name provided on this claim form. If you have not received your cashback cheque 45 days after posting your claim form, please contact the Lumix G Cash back Helpline on Tel: 0844 209 2999 (Monday to Friday 9:00 - 17:00) or e-mail: enquiries@lumixlifestyle.co.uk
 10. This is a Panasonic promotion, run in conjunction with participating retailers only. Panasonic UK reserve the right to extend to withdraw this promotion at any time. Only one claim per product can be made. No other

Panasonic promotion for these products can be claimed at the same time as this offer.

11. Any personal information supplied by you will be used by Panasonic solely for the purpose of this promotion and in accordance with data protection legislation.
12. Promotion applicable only to UK and ROI postal addresses. UK postal addresses will receive their cash back in pound sterling (£). ROI postal addresses will receive cash back in Euro's.
13. Panasonic would like to keep you updated on our latest technology and promotions by sending you our monthly newsletter.
 If you wish to receive relevant news and offers from Panasonic by email please tick here
 If you wish to receive relevant news and offers from Panasonic by post please tick here
14. By purchasing a Lumix G camera you are eligible to join our FREE online user club "www.lumixlifestyle". Share your photos and opinions on our club forum and gallery, save money on your next purchases and many other offers. To find out more details please call 0844 209 2999 (in office hours) or email enquiries@lumixlifestyle.co.uk

These terms and conditions are governed and construed by English law. Promotor: Panasonic UK Ltd, Panasonic House, Willoughby Road, Bracknell, RG12 8FP United Kingdom.

Lumix Lifestyle Club

Become part of one of the fastest growing camera clubs in the world!

We want you to get the maximum enjoyment from your ownership of your new Lumix G digital camera.

To help you do this we have created the Lumix Lifestyle Club, exclusively for you at no extra cost.

Member Benefits

As a member you will be entitled to:

- Access to the discussion forum to share your views with the Lumix G community.
- Access to our gallery to share your best photographs with the community.
- Exclusive discount vouchers for Lumix G accessories.
- Monthly newsletter with the latest information on the Lumix G system.
- Training videos and extra content.
- Special offers like discount online digital photo processing.

All of this is easily available through the Lumix Lifestyle website (www.lumixlifestyle.co.uk), where you will find details about all our exciting member benefits. If you 'tick' the opt-in box for club membership (reverse side of this claim form) we will send you an information pack, which will tell you all you need to know about the club and how it works.

Terms and Conditions

1. Lumix Lifestyle club membership is available to all UK and Ireland residents who have purchased a Lumix G series camera from a UK or Ireland retailers.
2. No information about club members will be passed to any third party for marketing purposes other than those required for Lumix Lifestyle Club.
3. All club offers and benefits will be promoted on the club website www.lumixlifestyle.co.uk and will be offered subject to availability. Panasonic UK Ltd reserve the right to extend or withdraw any promotion run on the website at any time.

Panasonic

ideas for life