

Terms & Conditions for the EOS 500D and EOS 450D cashback promotion – 28 October 2009 to 20 January 2010

1. PARTICIPANT

- 1.1. Participants must be resident in the European Union.
- 1.2. All participants are deemed to have agreed to be bound by these terms and conditions.
- 1.3. This promotion is only available on purchases of the Canon EOS 500D and Canon EOS 450D (any configuration), in the UK or the Republic of Ireland from participating retailers.
- 1.4. Employees of Canon (UK) Ltd ("Canon"), its subsidiary companies, their families, agents and other parties directly involved with this promotion are not eligible to enter.

2. HOW TO PARTICIPATE

- 2.1. To enter the promotion, the participant must purchase the Canon EOS 500D or Canon EOS 450D (any configuration), from a retailer within the UK or the Republic of Ireland during the promotional dates specified in Clause 2.2 below and must submit a valid claim in accordance with Clause 2.3 before the deadline of midnight 21 February 2010 as detailed in Clause 2.4.
- 2.2. Purchases for these promotions must be made between Wednesday 28 October 2009 and Wednesday 20 January 2010 to take advantage of this promotion. Purchases made after Wednesday 20 January 2010 will not be eligible for these cashback promotions.
- 2.3. In order to claim the cashback, the participant must comply with the following:
 - 2.3.1. Fully and correctly complete a cash-back claim form that is either (i) an in-store leaflet claim form or (ii) a claim form which has been downloaded from www.canon.co.uk/eoscashback or www.canon.ie/eoscashback or obtained by contacting the promoter.
 - 2.3.2. Send the completed claim form, together with the original receipt or valid proof of purchase to "Canon EOS Cashback Promotion, Freepost RRRX-UHCE-RSGT, PWA, 9-12 Eastman Way, Hemel Hempstead, HP2 7DU." to be received before midnight Sunday 21st February 2010.
- 2.4. The deadline for receipt of all claims is midnight on 21 February 2010. All cashback claims must be received by the deadline, Canon accepts no responsibility for claims not received by this date and any claim received after 21 February 2010 will not be processed.
- 2.5. Upon receipt and verification of the claim, Canon will issue a cheque payable to the name supplied on the claim form (the "claimant") and post this cheque, along with the original receipt/proof of purchase received by Canon, to the address specified on the claim form.
- 2.6. Canon will endeavour to issue a cheque within 28 days of receipt of claim.
- 2.7. Only one (1) claim may be made per product purchased.
- 2.8. The original receipt must be sent to Canon with the claim form. Photocopies will not be accepted.
- 2.9. Proof of posting is not proof of receipt. Participants are advised to use secure method of delivery.
- 2.10. No responsibility will be accepted for claims lost, delayed or damaged in the post or for those claims not received by the closing date specified in Clause 2.4.

- 2.1.1. Claims will be disqualified if incomplete or illegible. It is the participant's responsibility to ensure that sufficient details are provided for claims to be processed.
- 2.1.2. This promotion cannot be redeemed in conjunction with any other promotion whatsoever.
- 2.1.3. Canon reserves the right to void this promotion at any time and change the terms and conditions without incurring any liability.

3. CASHBACK

- 3.1. The cashback will be sent to the claimant in the form of a cheque. No alternative arrangement will be entered into.
- 3.2. The cashback offer is £50 (or €55) per EOS 500D or £30 (€35) per EOS 450D purchased and the total value and currency of each claim will be calculated from the details provided on the proof of purchase and claim form.
- 3.3. It is the claimant's responsibility to cash the cheque whilst it is still valid.
- 3.4. Only one cheque will be issued per claim form and it is the claimant's responsibility to process their cheque as required and within the necessary time period whilst it is valid.
- 3.5. Further details can be found on the Canon website (www.canon.co.uk/eoscashback or www.canon.ie/eoscashback) or by contacting the promoter.

4. THE PROMOTER

- 4.1. The Promoter is Canon (UK) Ltd. of Woodhatch, Reigate, Surrey, RH2 8BF. Telephone +44(0) 1737 220000

5. DISCLAIMERS

- 5.1. Canon (UK) Ltd shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any participant under this promotion. However, nothing in these rules shall have the effect of excluding or restricting Canon's liability for personal injury or death caused by the proven negligence of Canon.
- 5.2. Canon (UK) Ltd shall not be liable for any failure to fulfil this offer where such failure is caused by any supervening circumstances amounting to force majeure. Such circumstances shall include, but shall not be limited to, severe weather conditions, fire, flood, war, earthquake, riots, industrial dispute, terrorism, acts of God, supervening legislation, or events which, without the fault of either party, render performance impossible or incapable of satisfactory execution.

6. JURISDICTION

- 6.1. These terms and conditions are governed by English law and come under the exclusive jurisdiction of the English courts, except where any contract is made in Scotland or the Republic of Ireland, in which case it will be governed by Scottish or Irish law as applicable.

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